## **laaS Platform**

## From data to Intelligence in a few clicks



laaS (Intelligence as a Service) Platform is a powerful Cloud-Based tool for collecting vast public data from the internet and transforming them into intelligence through the analyzer and analytics modules. The intelligence generated can be applied to intellectual property protection, cyber crime investigation, and tailor-made business intelligence analysis.



7x24 patrol over Internet for collection of data

Cover Social Media, popular online discussion forums and auction sites

Flexible to include any other online platforms upon customers' request



Basic keyword search

OCR (text) search on image

Image search

Auction site search

Monitor search which provides reports and alerts



**Exclusive Social Media Analytics using Criminal** profiling to provide scoring of similarity among different users

Post/reply relationship module

Statistical analysis to provide top user/posts analytics

## **Key Features**



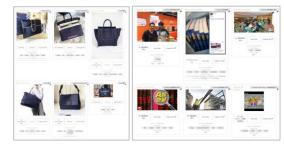
Full Coverage, easy access: Auto 7x24 patrol for crawling and archiving target public data with sorting and filtering for rapid access of search result.







Comprehensive Image Search: Support searching by text in the image and visual matching combining colour and object recognition.





Innovative social media analytics using Criminal profiling: Build a complete profile for online entity including basic background information, post statistics, name/description history, user similarity analysis and post/reply relationship.







Wide range of analytics modules: Provide user profiling analytics and post statistic analytics. Tailor made modules can be easily built on the platform per customer's request to cope with different business needs.





Fully automated monitoring: Monitor search offers auto-patrol based on user specified criteria. Support email/mobile devices alerts and investigation reports to significantly reduce manpower in cyber surveillance.

Contact us to arrange a demonstration and to find out how laaS help your business.

Website: www.ciscltd.hk Email: cisc@ciscltd.hk **Phone**: +852 3709 7613 Fax: +852 3016 9995

